

CHANEL IMAN, ALEJANDRO JODOROWSKY, KIM GORDON, GEOFF MCFETRIDGE, WHITNEY CUMMINGS, GENERAL WESLEY CLARK, AND MORE...

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The "it" bag
gets a bold
new look, Old
World tailoring
techniques
go unisex,
cashmere
defines casual
sophistication,
and the essence
of the beach
obssessed is
captured in a
new retail space.



360CASHMERE

360CASHMERE, the California-based knitwear company, has announced the highly anticipated official opening of its new brick-and-mortar store, located in the exclusive Malibu Lumberyard. With interiors brought to life by luxury design agency 30 Collins, husband and wife duo Bruce and Leslie Gifford drew inspiration from the store's Malibu setting, incorporating natural wood and dark metal details showcase the brand's East-Coast-meets-West-Coast aesthetic. Known among the fashion set for blending effortless beach chic with sexy sophistication, the luxurious 360CASHMERE flagship store will also be the venue for upcoming instore shopping and brand events, giving L.A. locals yet another reason to make their way down PCH.

www.360sweater.com







Wildfox

Following the launch of its Sunset Plaza flagship store in September 2014, Los Angeles-based women's label Wildfox plans to open a second retail location at the Malibu Country Mart in late Spring 2015. This location will capture the essence of the brand's beach-obsessed customer. Designed with locally sourced vintage pieces and carefully curated modern accents, the new space will transform the unique Wildfox personality into a physical space that shoppers can experience and enjoy on an intimate level. The Malibu location will be brimming with the brand's iconic ultra-soft graphic tees, tanks, jumpers, dresses, bottoms, eyewear, denim, swimwear, as well as the full Kids range.

www.wildfox.com

Zadig & Voltaire

High-end, high-street brand Zadig & Voltaire unveils SS15's new "it" bag, the Candide Deluxe. Available in yellow and black, the contrast of dark and light plays with opposites, a quality that Zadig & Voltaire has always appreciated. The result? A feminine and bold shape that you'll wear now and forever. Made of quilted leather, its hand-stitched, structured body is the epitome of casual and confident. Whether you choose to carry it by hand or on the shoulder, the Candide Deluxe bag magnifies the radiant beauty of a true woman — free to be herself while shining bright all over the city.

www.zadig-et-voltaire.com

Avion

With a focus on Old World tailoring techniques and detailed craftmanship, Avion creates intricately designed pieces for both women and men. Made-to-measure is a central focus for the brand, working hand-in-hand with private clients to create everything from day dresses and evening gowns to tailored shirts and delicate silk lingerie. Avion is launching a line of luxury utilitarian and unisex shirting for spring/summer 2015 that will include classic cowboy and Oxford styles with a crest detail on the pocket or side seam that comprises three colors of grosgrain. Each exclusively designed style will boast its own individual color crest combination and will be available in limited quantities.

www.avionfeminin.com



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www.avionfeminin.com www.avionclothier.com